Atty. Docket No. 696.004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE CENTRAL FAX CENTER

In re Application of

: Srinivasan et al.

SEP 1 6 2005

Serial No.

09/805,310

Examiner: B. Jackson

Filed

: March 13, 2001

Art Unit: 2685

For

METHOD AND APPARATUS FOR TIME-AWARE

AND LOCATION-AWARE MARKETING

September 16, 2005

PETITION AND FEE FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner for Platents on facsimile fullaber (571)273-8300 on September 16, 2005.

Stanley D. Ference III Reg. No. 33,879 September 16, 2005

Date of Signature

09/19/2005 TL0111 00000054 09805310

Commissioner for Patents P.O. Box 1450

Alexandria, Virginia 22313-1450

01 FC:2253

510.00 OP

Sir:

Applicant(s) hereby petitions for an extension of time for a total period of three (3) months through and including September 16, 2005 to respond to the Office Action mailed on March 16, 2005. If an additional extension of time is required to insure that this paper is timely filed, please consider this a petition therefor.

The Response for which this extension is requested is filed herewith.

Atty. Docket No. 696.004

Applicant is a small entity and the extension fee required under 37 C.F.R. § 1.17(a)-(d) is calculated below:

		large entity	small entity
()	one month	\$120	\$60
()	two months	\$450	\$225
(X)	three months	\$1,020	\$510
()	four months	\$1,590	\$795
()	five months	\$2,160	\$1,080

A completed Credit Card Payment Form is submitted herewith. Please charge the credit card identified thereon in the amount of \$510.00 to cover the extension of time fee for two (2) months. The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the Credit Card Payment Form submitted herewith.

Respectfully submitted,

Stanley D. Ference III Registration No. 33,879

Mailing Address:

Customer No. 35195 FERENCE & ASSOCIATES 409 Broad Street Pittsburgh, Pennsylvania 15143 (412) 741-8400 (412) 741-9292 - Facsimile